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Coalesse® Wins IDEA® Award for Design Excellence

Akira Table Collection Receives Highly-Coveted Award

San Francisco, CA – Today, Coalesse, a premium live/work furnishings brand, announced that its Akira collection of tables was awarded a 2009 Bronze Award by IDEA. The International Design Excellence Awards (IDEA) program is the premier international competition honoring design excellence in products, eco-design, interaction design, packaging, strategy, research, and concepts. Entries come from all corners of the world and winners are announced on Businessweek.com.

Coalesse's winning entry, Akira, stands out amongst other flip-top tables in the market for its unique folding capability, ease of use and flexibility. With its patented dual-cam folding mechanism, Akira's top flips, legs rotate and the table automatically adjusts to a compact "nesting" position. They nest in a straight stack position, versus diagonal, dramatically minimizing required storage space. It's one-handed release lever makes it virtually effortless for one person to set up, adjust, and take down in a matter of minutes. The collection boasts a wide range of sizes and shapes (including rectangle, half-round and trapezoid) and many cable management options allowing for endless configuration possibilities for higher education, training and other professional settings. User friendly, highly intuitive, and 87% recyclable, the Akira collection demonstrates the innovative and sustainable design ethos of Coalesse products.

"We are extremely honored that Akira has been recognized with such a distinguished award," said Robert Arko, Creative Director for Coalesse. "It is a distinct honor to be recognized by a panel of peers and we are thrilled to have the Akira product line represented among this year's IDEA award winners."





The IDEA program accepts entries in a diverse range of categories including Commercial & Industrial Products, Communication Tools, Computer Equipment, Design Strategy, Eco-Design, Entertainment, Environments, Home Living, Interactive Product Experiences, Leisure & Recreation, Medical & Scientific Products, Office & Productivity, Packaging & Graphics, Personal Accessories, Research, Student Designs, and Transportation. The IDEA Awards are given by the Industry Designers Society of America (IDSA®) and have been honoring design excellence since 1980. For further information, please visit www.idsa.org.

For further information on Coalesse, please visit www.coalesse.com.

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About Coalesse

Coalesse, a division of Steelcase Inc., provides premium furnishings suitable for corporate, hospitality, and residential settings. The brand's top talent joins forces with three renowned companies with rich histories – Brayton International, Metro Furniture and Vecta. Coalesse's design team seeks to create the next generation of furnishings for the contemporary workspace and home through a brand new category of products designed specifically for live/work lifestyles. With design headquarters based in San Francisco, Coalesse is dedicated to creating furnishings that fit the constantly evolving way in which people work and live.

About Steelcase, Inc.

Steelcase, a global leader in the office furniture industry, helps people have a better work experience by providing products, services and insights into the



ways people work. The company designs and manufactures architecture, furniture and technology products. Founded in 1912 and headquartered in Grand Rapids, Michigan, Steelcase (NYSE:SCS) serves customers through a network of over 600 independent dealers and approximately 13,500 employees worldwide. Fiscal 2008 revenue was \$3.4 billion. Learn more at www.steelcase.com.