

DETAILS

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FALL PREVIEW

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DESIGN SPECIAL
NINE GENIUSES WHO ARE SHAPING THE FUTURE

THE COMPLETE GUIDE TO GOURMET BURGERS

Shia LaBeouf
HOLLYWOOD'S LAST BAD BOY

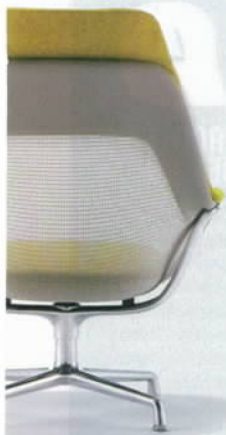
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SCOTT WILSON

WHEN IT COMES TO READING THE Zeitgeist of the productsphere, Chicago designer Scott Wilson has few peers. Last year, he posted TikTok and LunaTik, a pair of kits that transform the touchscreen iPod Nano into a Dick Tracy-esque wristwatch, to the crowdfunding platform Kickstarter.com. He had been hoping to raise \$15,000 to manufacture them but instead brought in nearly a million dollars, making it the most successful project in the site's history. The 42-year-old head of the design firm MINIMAL is best known for his work on Microsoft's Kinect sensor (as well as the new Xbox 360), which struck a balance between boldness and utility that helped make it the fastest-selling consumer-electronics product



Wilson with his SW1 conference chair for Coalesse (also pictured above left).

ever. "Visually, I want to be disruptive," he says, "but if it's too shocking it won't sell." Wilson, whose résumé also includes Swingline staplers, Nike workout watches, and conference chairs for Coalesse, says he hopes now to turn his focus to medical products, including a new handheld device that instantly diagnoses coronary-artery disease. "I like to balance the lifestyle stuff with the stuff that nobody ever notices—except the people using it." *Daniel Sieberg*

TIKTOK, A WATCH KIT FOR THE IPOD NANO, WAS THE MOST SUCCESSFUL PROJECT IN THE HISTORY OF THE CROWD-FUNDING SITE KICKSTARTER.COM.

MEET THE MAKER

BIGGEST CREATIVE HERO
Steve Jobs, great creative dictator and right-brain leader.

MOST INDISPENSABLE TOOL
My iPhone.

THE ONE THING EVERYONE SHOULD KNOW HOW TO MAKE
A decision.

AN EVERYDAY OBJECT THAT IS PERFECTLY DESIGNED

I've been sitting in the same Aeron chair since 1996. It's not perfect. Nothing is. But it has stood the test of time.

DREAM PROJECT
An electric utility vehicle.



LunaTik watches for the iPod Nano.

PHOTOGRAPHS, THIS PAGE, CLOCKWISE FROM TOP LEFT: COURTESY OF SCOTT WILSON; BY MATTHEW MONTEITH (2); COURTESY OF SUBJECTS (5). OPPOSITE, FROM TOP, BY DONALD MILNE; COURTESY OF THOMAS HEATHERWICK (3).

THE NEXT GENERATION EXPECT BIG THINGS FROM THESE YOUNG, UP-AND-COMING MAKERS.

JOEY ROTH



Age 27 Location Portland, Oregon Claim to fame Products that use surprising materials, like a teapot made with space-shuttle-grade steel.

DAVID MERRILL + JEEVAN KALANITHI



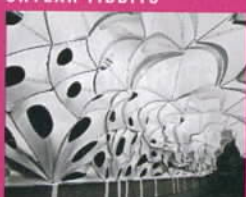
Ages Both 32 Location San Francisco Claim to fame Sifteo, a Wi-Fi-connected, blocklike computer system that could revolutionize gaming.

EBEN BAYER



Age 25 Location Green Island, New York Claim to fame MycoBond, a biodegradable Styrofoam alternative made from seed husks and mushroom roots.

SKYLAR TIBBITS



Age 26 Location Boston Claim to fame Highly geometric architectural forms derived from mathematical concepts like fractals and tessellation.

PRANAV MISTRY



Age 30 Location Boston Claim to fame SixthSense, a wearable gestural interface that allows users to interact with data projected onto physical objects.