



FOR IMMEDIATE RELEASE

Coalesse® Introduces Power Pod – the world’s first
well-designed power strip
Power Pod offers an pleasing aesthetic, power, and storage all in one

San Francisco, CA -- Coalesse, a leader in premium live/work furnishings, is pleased to introduce Power Pod – a design-conscious, portable power source and accessory tray all in one.

The Power Pod is clever, intuitive and timely. Not only is it a beautiful accessory, it is also completely necessary in a world of ipods, ipads, cell phones, laptops, etc.



“Power Pod is the first ‘well-designed’ power strip to deserve to be used on the top of the table where users can most naturally interact with it,” said Robert Arko, Coalesse’s Vice President of Design. “Its neutral color will enable it to complement any and every space.”

Designed by Scott Wilson and MINIMAL, its intuitive flexibility gives users table-top access to 6 power outlets

and storage capability. An accessory tray sits on top of the power source when not in use, providing an organized home for shared materials and tools typical of a working collaborative space. While a part of the new SW_1 collection by Coalesse, Power Pod is portable and can be used with any workstation or table on the market.

Launching at NeoCon 2010, first order entry for Power Pod is Fall 2010. For further information on Coalesse, please visit www.coalesse.com.



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About Coalesse

Coalesse, a leader in sustainable design, offers award-winning furnishings for office, home and other work/life destinations. More than a collection of products, Coalesse is a cause. It's a belief in the solution, more than in the object. It's a belief that experiences matter, and space should be inspiring.

Unifying the 100+ years of Metro Furniture, Brayton International, and Vecta brands, along with strategic partnerships with Carl Hansen & Søn (Denmark), EMU (Italy), Walter Knoll AG & Co. (Germany), and Viccarbe (Spain), the company provides premium furnishings for corporate, hospitality and residential settings.

Coalesse is dedicated to researching and leveraging insights about work and lifestyle within the context of technology, business process, and social patterns. With over 70 industry design awards, including NeoCon Gold and GOOD DESIGN awards. Coalesse creates unique furnishings that fit the continually evolving way in which people work.

Coalesse is able to draw upon the formidable resources of our parent company, Steelcase Inc., the world largest office furniture manufacturer.