

FOR IMMEDIATE RELEASE



Coalesse® Launches Sebastopol™ by Emilia
Borghorsdottir at NeoCon 2011
A unique collection of occasional tables inspired by geometry

San Francisco, CA -- Coalesse, the leader in live/work furnishings, is pleased to introduce the Sebastopol occasional table collection at NeoCon 2011.

The Sebastopol collection features two perfectly-matched shapes that are available in two heights enabling the creation of limitless table configurations. A uniquely flexible line, Sebastopol transforms to accommodate a variety of settings; from a lounge setting to an impromptu meeting space.



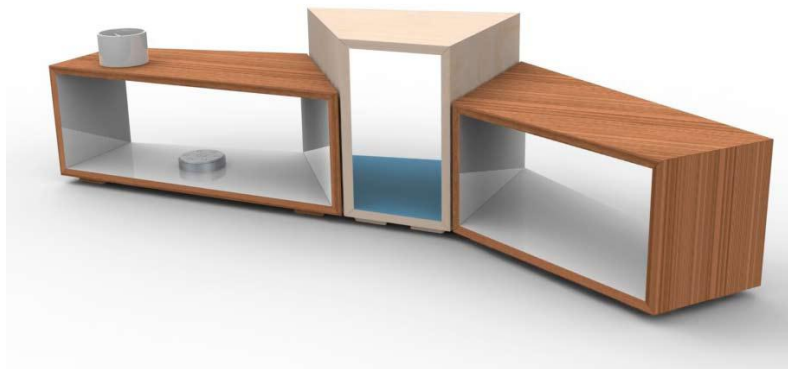
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Inspired by the geometric play of shapes, designer Emilia Borgthorsdottir refined the various shapes until the proportions felt right. “I am a problem solving person and bringing up new perspectives is one of my strengths,” said Borgthorsdottir. “I like to create aesthetically pleasing products that ease the activities of daily living, focusing on the function and ergonomic value of the design.”

Available in two shapes and heights, Sebastopol is offered in an impressive mix of surface materials to match almost any décor. It has glossy interiors that come in five different laminate colors balanced with wood exteriors in oak or walnut veneer with optional sheen finishes.

Sebastopol also comes with an optional grommet, in black or white, to accommodate the Coalesse PowerPod. The collection will be available for order on July 18, 2011.



Priced competitively in its product category, the starting price for Sebastopol is \$1,100 list. Sebastopol has Level 1 and SCS Indoor Air Quality certifications.

For more information, visit us at booth #1032 on online at
www.coalesse.com/sebastopol.



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About Coalesse

Our mission at Coalesse is to create inspired live/work solutions that are relevant for the intensive lifestyles of today. We design solutions that enable ideas people to work comfortably in the environment they choose - be it lifestyle or office-oriented settings - as they toggle back and forth between activities to meet the demands of an extended workday.

At NeoCon 2011, we are expanding our portfolio with 6 new collections that express our commitment to this vision and offer our customers more choices to inspire the new ways they work.

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Designer Bio: Emilia Borgthorsdottir for Sebastopol



Emilia Borgthorsdottir graduated from the Art Institute of California, Orange County in 2009 with a B.S. degree in Industrial Design. Since then she has been working in her own studio on diverse projects ranging from CD covers to residential kitchens.

In 2010, Emilia was invited to the Bernhardt Design ICFE Studio at the International Contemporary Furniture Fair in New York, where she exhibited her lounge chair. Her work has also been displayed at the Museum of Design and Applied Art in Iceland.

Two key elements in Emilia's background influence and shape her design. She graduated in 2001 as a physical therapist and worked as a clinician before turning to her design studies. Ergonomic and biomechanical concepts are therefore naturally integrated to all of her projects.

Growing up in Iceland on a volcanic island, she could not escape from being influenced by the beauty and forces of nature. Emilia weaves the ergonomic functionality and nature's aesthetic features together in a practical design.