
PRESS RELEASE

Sagegreenlife and Coalesse Announce Alliance

CHICAGO, IL (January 16, 2018) – Today Sagegreenlife, a leader in the design and manufacture of interior and exterior living green walls, and Coalesse, creator of furnishings for the modern workplace that bring new life to work, announced a new alliance designed to enliven the workplace with living walls. This alliance provides for marketing and distribution of Sagegreenlife's Verdanta™ line and its custom-designed, built-in living wall products through the Steelcase dealer network and Coalesse sales force in North America.

"We are seeing demand explode in commercial markets including corporate, higher education, hospitality and healthcare," said Richard Kincaid, investor and Managing Member of Sagegreenlife. "These customers understand what a growing body of research is confirming – that connecting employees, students, guests and patients with nature through thoughtfully designed interior spaces has a myriad of health, wellness and financial benefits. Coalesse, a Steelcase brand, is a forward-thinking leader in the contract furniture market and the perfect partner to bring our unique products to these markets."

Based in Chicago, Sagegreenlife is at the forefront of sustainable design. The company designs, manufactures and installs living green walls that can be scaled for any size project – rethinking the way people engage with nature. Verdanta™ is a line of self-contained, free-standing walls and movable partitions – designed to make beautiful, purposeful living walls accessible to everyone. Sagegreenlife collaborated with Gensler's product design team to create Duet & Productivity – part of the Verdanta collection and the market's only truly mobile living partitions.

"It's clear that biophilia – our innate affinity for nature – and its design principles have become more prominent in the A&D community and for a growing number of our customers who want workplaces that promote wellbeing," said Lew Epstein, General Manager for Coalesse. "That's why we're excited about our new alliance with Sagegreenlife, our like-minded view of the growing demand and the value we will deliver by combining our respective teams' expertise and capabilities."

Coalesse has chosen Sagegreenlife's home of Chicago to begin offering their full line of products through Steelcase dealer Forward Space, where products are on display in their Goose Island and Oak Brook showrooms. In the coming year, the companies will manage the expansion of sales and distribution into select North American markets.

About Sagegreenlife

Sagegreenlife is dedicated to building a better quality of life through living design. The foundation of all of Sagegreenlife's products is its patented hydroponic Biotile™ system. Designed to deliver beauty, energy and water conservation, simple installation, and easy maintainability, Sagegreenlife's built-in and free-standing walls combine high visual impact with versatility and low cost of ownership. With an array of design and manufacturing capabilities, Sagegreenlife is at the forefront of the green design industry. For more information, please visit www.sagegreenlife.com.

About Coalesse

Led by intuition, backed by research, and driven by design — Coalesse creates thoughtful furnishings for the modern workplace. We help our customers make great spaces that inspire great work, by empowering social connection, creative collaboration, and focus and rejuvenation. We design products for workplaces around the world that blend beauty and utility, comfort and vitality, and insights with inspiration to *bring new life to work*. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 750 dealers. www.coalesse.com

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