

FOR IMMEDIATE RELEASE

Coalesse® Elevates Global Presence Through New Munich Design Studio

Establishes Base in Munich for Coalesse Design Group, Linking Ideas with Innovation

Grand Rapids, MI – Coalesse is embracing an exciting new chapter as the brand celebrates its 10th anniversary: the Coalesse Design Group is now based in a studio in Munich, Germany, as part of Steelcase’s impressive Learning and Innovation Center (LINC). Led by Coalesse Global Director of Design John Hamilton, the Coalesse Design Group will use their international location to explore the future of work and engage with other world-class designers.



The Coalesse Design Studio’s move to Munich from its original home in San Francisco strengthens the Coalesse position as a global authority in the workplace design industry. Lew Epstein, Coalesse General Manager, speaks to the studio’s universal core: “We are more of the world through this move, with greater centrality to ideas coming, not only out of the US, but also from Europe,

the Middle East and across Asia Pacific. And with our partners in Munich, we’re developing our own ideas into reality, faster and with greater innovation.”

Applying expanded cultural and technological curiosity to its passion for design, the Coalesse Design Group strives to foster spaces that empower social connection, creative collaboration, personal focus and rejuvenation for the rich, dynamic ecosystem of work.

“In today’s mobile world people can work from anywhere and we have the opportunity to create spaces where they choose to work, not because they have to, but because they want to,” says John Hamilton. “Our job as designers is to observe and ask a lot of questions: Where do people prefer to work if they can work where they want? What do meetings look like now? What does wellbeing mean in today’s workplace? We then take what we learn and design pieces that create a desire to use, that feel natural no matter how you want to use them.”





Coalesse has always been a Steelcase family brand, purposefully bringing new life to work by creating meaning and soul in spaces and furniture, with the founding principle that great spaces inspire great work. Now, with the Coalesse Design Group in Munich, this mentality and expertise will help grow a larger community of practice in Europe, while continuing multi-disciplinary collaborations around the world. Coalesse will sustain and strengthen all the previous threads of its heritage while expanding its influence on an international level. As these transitions open an array of possibilities, the creation of innovative solutions that bring new life to work will remain constant.

For more information on Coalesse and its products, visit www.coalesse.com

Bringing New Life to Work™

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About Coalesse

Led by intuition, backed by research, and driven by design – Coalesse creates thoughtful furnishings for the modern workplace. We help our customers to make great spaces that inspire great work by empowering social connection, creative collaboration, and focus and rejuvenation. For workplaces around the world, we design products that blend beauty and utility, comfort and vitality, and insights with inspiration to bring new life to work. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 800 dealers.

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