

FOR IMMEDIATE RELEASE

Sistema Lounge System by Coalesse® Marks a New Chapter in the Power of Personalization

Popular Lounge System from Viccarbe Now Produced by Coalesse for North America with Expanded Surface Material Options

Grand Rapids, MI – Sistema Lounge System by Coalesse now launches for the North American market with an expanded range of choice for the popular lounge system previously only available from the Viccarbe Imports Collection. Through Coalesse, Sistema is now open to even greater self-expression as customers can personalize every standard element in the system — by applying individual palettes of color, fabrics, woods and other detailing.

Designed by renowned Spanish design firm Lievore Altherr Molina for Virccarbe, Sistema is an innovative system of fully mixable arms, backrest heights, base options and accessories that provides rich form variety in the spirit of the modern sofa. With Sistema, one can build anything from a classic, high-backed sofa to a sleek, armless bench, a social sectional in any length to a quiet niche for one or two.

Sculpted and deep, clean-lined and welcoming, the Mediterranean modern profiles of Sistema inspire enjoyment, not just work. The particular slope and plushness of the seats create essential comfort in any configuration, bringing the easy mood and residential-style of softer seating to the workplace—especially the type of inviting spaces that nomadic workers prefer to sink into for collaboration and connection during the day.

In addition to the three backrest heights (or backless benches); fully-upholstered, metal, or wood leg base components; fully-mixable arms; in-line tables and optional power configurations, Sistema by Coalesse will come with new design capabilities including:

- Leg customization with Coalesse Color, for infinite color choice on any of Sistema's metal cylinder or scissor-leg bases
- Choice of a much wider range of textiles including Customer's Own Material





Adding sophisticated capabilities for extended color and upholstery selections, Coalesse brings design versatility and new custom opportunities to Sistema's already immensely flexible and appealing lounge system for the workplace in the North American market. With the comfort and character of bespoke furniture and all of the accessibility and efficiency of a pre-existing system, Sistema by Coalesse embodies the soul of the new work seating: a place where anything is possible.

For more information on Coalesse and its products, visit www.coalesse.com

Bringing New Life to Work™

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About Coalesse

Led by intuition, backed by research, and driven by design – Coalesse creates thoughtful furnishings for the modern workplace. We help our customers to make great spaces that inspire great work by empowering social connection, creative collaboration, and focus and rejuvenation. For workplaces around the world, we design products that blend beauty and utility, comfort and vitality, and insights with inspiration to bring new life to work. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 800 dealers.

About Viccarbe

The Viccarbe portfolio shows the value and references for a contemporary style with a wide range of products that offer the ultimate comfort and sophistication. It is distinguished by great simplicity, innovative elegance and global awareness. The products relate to the end user on an elevated level thanks to their natural integration into different environments. The collection is ideal for people who live in the present and think of the future.

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