

FOR IMMEDIATE RELEASE

Coalesse® Expands Customization Capabilities for Architects + Designers

New personal and digital tools enhance opportunities for customization

San Francisco, CA – Customized workspaces encourage personal expression, enhance employee engagement and foster a deeper emotional connection to the office. As creative collaboration and social connection become a higher priority among today’s workers, employers have an increasing need to create meaningful workplace destinations that attract and retain talent. To address this need, Coalesse has introduced a suite of personal and digital assistance tools that help architects, designers and end users customize workplace settings with ease.

Concierge Specials Team

The Coalesse Concierge Specials Team provides the architect and design community, along with dealers and end users, with expertise and guidance throughout the customization process – including pricing, manufacturing and delivery. With specialized, knowledgeable service via phone and email, this team of experts turns a complex process into a collaborative and simple experience – saving time and alleviating stress. This personal concierge service delivers tailor-made solutions with convenience and efficiency, creating a seamless experience for designers to personalize and create customized products for any environment.

Coalesse Color

With Coalesse Color, Coalesse further invites personalization in workplace design, encouraging architects and designers to make their mark – with color. The Coalesse Color program empowers more personal expression by expanding color choices with custom capabilities. Architects and designers can now choose any standard paint color or any color to match on select Coalesse product lines.

Products with established estimates and lead times in the Coalesse Color program include: Enea Lottus Seating, Enea Seating, Millbrae Seating, Montara650 Seating and Tables (42” and smaller) and Visalia Seating. Bob Seating and Tables, Massaud Seating and SW_1 Seating and Tables are also included in the program, with the Concierge Specials Team available for specials quotes and guidance within 24 hours.



eSpecials Library

As a complement to the Coalesse Color program and the Concierge Specials Team, Coalesse has launched its eSpecials library – a comprehensive database of the most popular specials in an easily accessible and searchable digital format. With this online tool, Coalesse provides 24/7 service for the customization process. This database allows quick and straightforward personalization of Coalesse products, offers inspiration and ideas for what Coalesse products can do and saves time in the specification process.

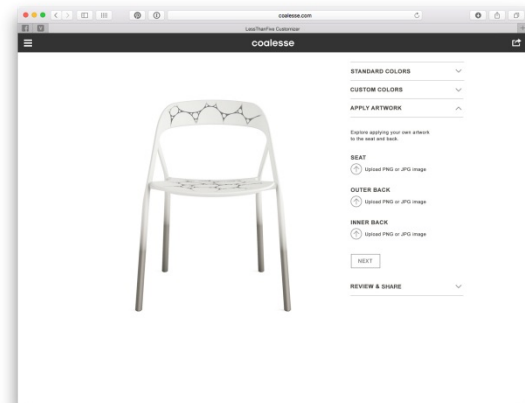
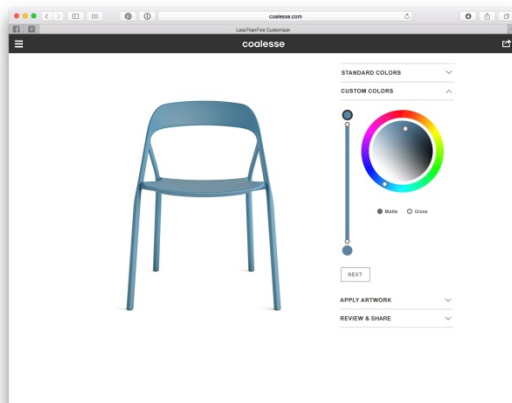
<http://www.coalesse.com/resources/specials-request/>



LessThanFive Customizer Tool

The LessThanFive Customizer – an intuitive visualization tool that allows architects and designers to apply custom colors, graphics and logos to the Coalesse LessThanFive Chair – is another significant digital component in this evolution of customization tools. Quotes will be provided within 24 hours for custom designs created via the Coalesse Customizer, and the Concierge Specials Team is on hand to guide the design community answer questions and provide further assistance if needed.

<http://customizer.coalesse.com/>



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The combination of these digital and personal tools enhances Coalesse's ability to perfect customized projects and anticipate customers' needs. As a leader in the design industry, Coalesse will continue to develop valuable tools for architects and designers as well as innovative products for the modern workspace.

For more information on Coalesse and its products, visit www.coalesse.com.

Bringing New Life to Work™

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About Coalesse

Led by intuition, backed by research, and driven by design – Coalesse creates thoughtful furnishings for the modern workplace. We help our customers to make great spaces that inspire great work by empowering social connection, creative collaboration, and focus and rejuvenation. From our San Francisco studio for workplaces around the world, we design products that blend beauty and utility, comfort and vitality, and insights with inspiration to *bring new life to work*. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 800 dealers.

Press Contacts:

Karen Brooking, bde
Karen@bdeonline.biz
212-353-1383

Nicole Ciminera, bde
Nicole@bdeonline.biz
212-353-1383