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#### FOR IMMEDIATE RELEASE

#### Coalesse® Introduces Potrero415™

A table collection that supports the increasing need for social connection and creative collaboration in today's workplace

**San Francisco, CA –** Today's workplace presents more challenges than ever before. As companies accommodate a multi-generational workforce, diversity of work styles, and desire for personalization, there is a growing need for solutions that offer flexibility and customization.

Focused on drawing people into the workplace with environments that support social connection and creative collaboration, the Coalesse Design Group has developed Potrero415™. The versatile table system merges a California Modern design aesthetic with modern engineering for a clean, minimalist collection that encourages human connection and provides discreet technology support.

The collection invites the A&D community to participate in the design process by providing an extensive selection of table shapes, sizes, heights and finish options for customization. The portfolio of round, square, rectangular, and boat-shaped tabletops accommodates a variety of environments including private workrooms, small group meeting spaces, and conference rooms. The tops can be fabricated in a broad range of materials with different levels of technology integration depending on the intended use of the space.

The Potrero415 table's strong, slender bases are designed with hollow leg cavities to provide an unobtrusive pathway to guide cables discreetly down to the floor. Sturdy yet light, the patented design combines structural integrity with minimal mass allowing table lengths to span long distances without interposing legs or a bulky appearance. Striking adjustable leg rings reveal the close union of technical and design mastery—transforming a commonly hidden adjustable glide into a key aesthetic feature. The frames are fully paintable in standard or custom colors for a unique finish on any project.

John Hamilton, Director of Design at Coalesse, explains: "Every detail we design is considered an avenue for expressing modern craft. Elements like the leg rings or the concealment of cords and clutter not only heighten functionality and aesthetics, but they also humanize the table's overall performance by emphasizing its presence as an expertly made, complete solution."

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Potrero415 addresses the need for inspiring spaces that stimulate creativity, increase productivity and enhance emotional engagement. The collection's open architecture and inviting design suggests a fresh identity for office furniture that brings people together and inspires great work. By anticipating a future of technical flexibility and change, Coalesse has developed a cohesive, customizable centerpiece that can evolve with the workplace.

For more information on Coalesse and its products, visit www.coalesse.com.

## Bringing New Life to Work™

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### **About Coalesse**

Coalesse collaborates with design professionals around the world, to help leading organizations create great workplaces that inspire great work. Led by insight and driven by design, Coalesse furnishings create welcoming destinations to improve social connection, creative collaboration, focus and rejuvenation. As part of the Steelcase Inc. family of brands, our solutions are globally accessible through architects and designers and over 800 dealers. Learn more at www.coalesse.com.

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