



reddot award 2015  
winner

## FOR IMMEDIATE RELEASE



### *Massaud Work Lounge and Ottoman Win Prestigious Acclaim 2015 recipient of the Red Dot product design award*

**San Francisco, CA** – Coalesse, the leader in solutions designed to create inspiring destinations for work, is proud to announce that the Massaud Work Lounge and Ottoman are the 2015 winners of the prestigious Red Dot Award for product design.

The work lounge and ottoman were selected for the award from over 4,928 entries representing 56 countries. Winners were chosen by an esteemed jury made up of internationally renowned designers, design professors and journalists from 25 countries around the globe. The Red Dot Award is considered one of the largest and most recognized product competitions in the world.

The Massaud Lounge Collection, designed by French architect, inventor and designer Jean-Marie Massaud, challenges the desk as the dominant symbol for productive work. Comfortable and private, this collection allows for connecting with technology, featuring a swivel tablet and cord pass through at the base of the seat cushion which supports user effectiveness, wellbeing and efficiency.

“Work means being informed, analyzing, synthesizing, exchanging with others and sharing. This lounge collection offers a comfortable space for work on a personal scale. It is a combination of an armchair and ottoman that favors relaxation as



much as concentration. Thanks to the accessories, it can turn into an operational work deck connected to the world. The ottoman can be used as a container for working material, and as an occasional seat,” says Jean-Marie Massaud.

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### **About Jean-Marie Massaud**

Jean-Marie Massaud is a French designer with extensive experience in furniture, architecture, transport and interior design. In his work, the final drawing is the visible part of a deeper thought towards reduction and synthesis. Functionality, economy of means and adaptation to the context are hidden behind the lines of slight and essential designs, embedded in a familiar although always singular answer. Regardless of scale and industry, he is equally comfortable when he imagines a flying hotel or challenges a historical furniture company.

Through his different collaborations, Jean-Marie Massaud is paving a way where each project is a further step towards the reunion of pleasure and responsibility.

### **About Coalesse**

Coalesse collaborates with design professionals around the world, to help leading organizations create great workplaces that inspire great work. Led by insight and driven by design, Coalesse furnishings create welcoming destinations to improve social connection, creative collaboration, personal focus and rejuvenation. As part of the Steelcase Inc. family of brands, our solutions are globally accessible through architects and designers and over 800 dealers.

Learn more at [www.coalesse.com](http://www.coalesse.com).

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