



**FOR IMMEDIATE RELEASE**

**Coalesse introduces the Jean Nouvel Seating Collection**

*Shaping space with modern seating drawn from elemental forms*

**Grand Rapids, MI** — Coalesse celebrates the modern nature of furniture with the Jean Nouvel Seating Collection, designed in collaboration with internationally-renowned Ateliers Jean Nouvel. They worked together to develop the complex engineering and pattern work needed to make these edgeless forms possible. Referencing rocks in a riverbed or shifting dunes, as well as the Pritzker Prize Award-winning French Architect’s own building designs, the pieces are full of continuous curves, enveloping the body and winding through spaces with limitless creativity.

“The key word in my work is elementary,” says Nouvel. “The elementary quality I seek has nothing to do with minimalism or brutalism: it involves ambiguity and complexity. The simpler an object looks, the more obvious or familiar, the harder it is to make, the more emotion it offers and the better it stands the test of time.”

Meghan Dean, General Manager, Design Brands and Partners at Steelcase says “This collection sits at the intersection of artistry and form. Shapes seem irregular but they’re far from formless. It takes seating to the next level, making it supremely comfortable and highly functional at the same time.”

The collection includes a fully upholstered lounge chair, sofa, ottoman and tête-à-tête. Each piece combines modern curves in ways that are both bold and delicate—all while providing maximum comfort—using subtle contours to expertly support your arms and back. The rounded forms flow like a wave across the swells of each seat to softly suspend your body.

Available in a wide range of upholstery color and texture choices — from soft and earthy to boldly sophisticated — the organic forms lend themselves to a broad range of palettes. Like nature, no one formula applies.

Dynamic on their own and highly flexible in a group, the pieces echo the spontaneity of natural formations in landscapes, water and sky. They can be mixed in infinite variations to facilitate collaborative work, lively conversation, or simply provide a restful place to pause throughout the day. Armchairs and ottomans can be pulled up to join a group, the sofa is a relaxed place to enjoy a one-on-one conversation and, as a modern reinterpretation of a French archetype, the tête-à-tête loveseat is a sculptural update that is rarely seen in contract furniture.

“This work is extremely pure, extremely enduring,” explains Nouvel. “For me, an object is a success if it feels familiar to me the moment it comes off the factory floor. You should be asking yourself why you didn't think of it earlier.”

Coalesse has always been defined by its design vision and elegant precision. Its influential collaborations with like-minded talents create enduring, modern furnishings that come together to form spaces where people connect and work. Award-winning architect Jean Nouvel's buildings and furnishings are known for harmonizing with their surroundings as expressions of nature and culture. He brings his iconic sensibility to the collaboration with Coalesse Design Group and produces this series of freeform seating that brings a quiet sense of shape to any office, social or residential setting.

For more information, visit [www.coalesse.com](http://www.coalesse.com).

### **About Coalesse**

Bridging the worlds of residentially-inspired aesthetic furniture and international, research-led product design, Coalesse® is one of the industry's original ancillary design brands. Coalesse creates enduring modern furnishings for all the places where people connect and work, bringing a highly desired craft sensibility to the market at scale. As part of the Steelcase Inc. family of brands, Coalesse is globally accessible through a network of over 785 dealer locations, helping designers and organizations make the new life of work better.

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